

MPowerD[™] - Still available - Market Price exceeds projected price

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Issue: 181002 NAU

Sales of Margin Protection policies for 2019 concluded as of midnight Monday.

<u>MPowerD is still available for purchase</u> even though Margin Protection sales closing date has passed <u>AND</u> the <u>MPowerD Market Price is over the MP projected price on corn and soybeans</u>.

Producers who took advantage of the highest level of revenue and margin safety-net, most dollars of subsidy and lowest deductible available for subsidized crop Insurance, can still expand their opportunities by making the next best decision. They can still add MPowerD's Alternative Price Discovery Intervals and/or establish an MPowerD Market Price at levels above the MP-HPO projected price of \$3.95 on corn and \$9.02 on soybeans. As of this writing, **December '19 corn is \$3.99** ¼ and **November '19 soybeans are \$9.22** ¾, a nice premium to projected price!

The most popular ways to use MPowerD are listed below and these strategies are value priced right now.

	Corn	Soybeans
Max Price Mvmt	\$0.70	\$1.50
Market Price	Opt-in	Opt-in
APC	\$0.00	\$0.00
Liability Adjustment Factor	100%	100%
Acres	110% of max planted in last 4 yrs	
MPowerD & MP Coverage	Same as MP-HPO policy	
Protection Factor	Same as MP-HPO policy	
Alternative Price Discovery Periods by Popularity		
October 1 - October 31, 2018		
November 1 - November 30, 2018		
December 1 - December 31, 2018		
January 1 - January 31, 2019		
February 1 - February 28, 2019		
March 1 - March 31, 2019		
April 1 - April 30, 2019		
May 1 - May 31, 2019		
June 1 - June 30, 2019		
July 1 - July 31, 2019		
August 1 - August 31, 2019		
Sales have been evenly split between those choosing full month and those	key:	less sales
choosing 1/2 month intervals.	<u> </u>	most sales



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