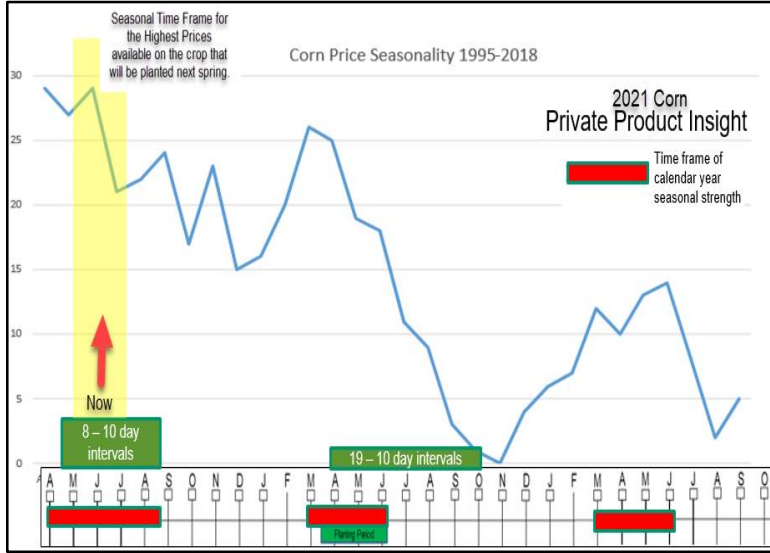


MpowerD™ - Power Play® - Now is the time to set Minimum Price for 2021

June 10, 2020

Action! MpowerD Power Plays are calls to action. This publication is to help agents communicate, quote, and execute 2021 policies that lock-out the bottom side now, during the seasonal time frame of high prices for the 2021 crop year. 2021 Corn prices have hit the targets we have talked about since April. Now is the time to deliver the value and service that will differentiate your agency from those who don't make the calls about this opportunity.

We have two recommended strategies. Both use the 95%/120 MpowerD and Margin Protection coverage level.



Additional resources supporting this MpowerD Power Play recommendation are available at these links:

[-Opportunity Overview/Discovery](#)

[-Knowledge Execution](#)

Additional resources and support available upon request.

Corn Belt Example for Margin Protection users

	1. Desire to establish Minimum Revenue on 2021 Corn using \$3.80 floor price	2. Desire to establish Minimum Revenue on 2021 Corn using \$3.80 floor price and have 4 months of upside opportunity in 2021 planting and growing season
Maximum Price Mvmt	\$0.70	\$0.70
\$3.80 Market Price	Opt-in	Opt-in
APC	N/A	N/A
Liability Adjustment Factor	100%	100%
Acres	110% of max planted in last 4 yrs	
indicated Margin Protection w/ HPO	95%/120	95%/120
MpowerD Coverage Level	95%/120	95%/120
	Alternative Price Discovery Periods	
March 1 - March 31, 2021		
April 1 - April 30, 2021		
May 1 - May 31, 2021		
June 1 - June 30, 2021		
Expected Yield	180	180
Cost per Expected Yield Bushel	\$0.11	\$0.18
Est'd MpowerD Min. Rev./Ac	\$650	\$650
# of Alternative Price Discovery Periods	0	4
key:	open	selected

Quote MpowerD at:
www.AgenteVantage.com

Even though today's markets are lower, Producers who "Opt-in" to the Market Price feature of MpowerD can get the higher closing price from the previous trading session until midnight the following day to use as their minimum price for their Margin Protection Policy for 2021 corn.

If you need to create your sign in credentials for www.AgenteVantage.com, contact your NAU Country Marketing Representative for assistance. Contact the NAU Country Call Center at 1.866.942.6724 or via email at callcenter@naucountry.com to reset your password.

View previous MpowerD newsletters on the [NAU Country website](http://www.naucountry.com).



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