



ECO product details

ECO is an area-based supplemental shallow-loss coverage that covers loss from 86% up to 90% or 95%. The endorsement is offered on select crops across the U.S. Please contact your NAU Country Agent or Marketing Representative for further information about coverage level and crop availability.

Why enhance with ECO?

- ▶ ECO offers up to 95% coverage, which is the highest subsidized multi-peril coverage available.
- ▶ ECO is county-based*, which benefits producers whose yield and revenue correlate with the county.
- ▶ ECO can trigger an indemnity on only a 5% loss in revenue or yield (dependent on the underlying MPCJ coverage plan).

Our commitment to you

We take pride in being a customer-focused organization through our expertise, engagement, and insight. Our commitment to service has never wavered and with our parent company, QBE Insurance Group, we can provide the best financial stability.

Important dates

Sales Closing Date - will match the underlying individual coverage.

NAU Country Insurance Company

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This brochure is only an overview of the described product. It does not include all features, exclusions, or limitations.

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Enhanced Coverage Option (ECO)

Get the right amount of protection with the area-based supplemental endorsement ECO.

Example 1: 95% ECO Trigger		Example 2: 90% ECO Trigger	
Deductible (no coverage)	100% - 95%	Deductible (no coverage)	100% - 90%
ECO coverage range	95% - 86%	ECO coverage range	90% - 86%
SCO or ARC coverage range	86% - MPCJ coverage level	SCO or ARC coverage range	86% - MPCJ coverage level
MPCJ coverage level	up to 85%	MPCJ coverage level	up to 85%

*ECO is based on Production Area, which many times is equivalent to the county. However, it is important to remember that they can differ. Production Area for ECO/SCO/ARP. The geographical area that the expected and final area yields are based on, designated generally as a county, but may be a smaller or larger geographical area as specified in the actual documents.

“American Farmers represent the backbone of our country. When disaster strikes, it is essential that crop insurance offers an appropriate level of coverage. ECO does that by offering a level of coverage needed for farmers to secure financing when they need it most. We’re pleased to bring this coverage to farmers across the country during this critical time of need.”

~ NAU Country President Jim Korin



Purchase decisions

- ▶ Producers must purchase an individual buy-up policy to purchase ECO.
 - ECO is an endorsement to Actual Production History (APH), Yield Protection (YP), Revenue Protection (RP), Revenue Protection with the Harvest Price Exclusion (RP-HPE), or a Yield-Based Dollar Amount of Insurance policy.
 - ECO follows the coverage of your underlying policy.
 - A Yield Protection coverage means ECO covers yield losses.
 - A Revenue Protection coverage means ECO covers revenue losses.
 - Projected and harvest prices for ECO will match the individual coverage.
- ▶ Producers may purchase the Supplemental Coverage Option (SCO) along with ECO.
 - Producers are not required to purchase SCO, they can leave a gap in coverage.
- ▶ ECO is not impacted by Farm Program decisions, including Price Loss Coverage (PLC) and Agriculture Risk Coverage (ARC).
- ▶ ECO's subsidized rate for revenue and yield plans is 65%.
- ▶ If a producer buys ECO, the producer may not:
 - Purchase Margin Protection (MP), Margin Protection with the Harvest Price Option (MP-HPO), Area Revenue Protection Insurance (ARPI), Hurricane Insurance Protection Wind Index (HIP-WI), or other area plans.
 - Apply ECO on acres that are already covered by Stacked Income Protection (STAX).

Indemnity details

- ▶ ECO expected and final yields are based on RMA data, NOT producer yields.
- ▶ ECO indemnities will be paid in the summer following the crop year, NOT at harvest time.
- ▶ ECO and individual coverage trigger independently, it is possible for a grower to have:
 - An ECO indemnity, but no individual indemnity.
 - An individual indemnity, but no ECO indemnity.
 - Indemnities from both programs.
 - No indemnities.

ECO on a Revenue Protection policy example**:

The Expected Area Yield is 200 bu./acre and the Projected Price is \$5.00/bu. The producer elects a 95% ECO coverage.

- ▶ The Coverage Range is the selected ECO coverage level less 86%:
 $95\% - 86\% = 9\%$

The producer has an Approved Yield of 210 bu./acre.

- ▶ The ECO Amount of Insurance is determined as the Expected Revenue (using the insured's APH) multiplied by the Coverage Range: $(\$5.00 \times 210 \text{ bu./acre}) \times 9\% = \$94.50/\text{acre}$

For illustrative purposes, suppose the Premium Rate is 45%.

- ▶ Total Premium is calculated by multiplying the ECO Amount of Insurance and Premium Rate:
 $\$94.50/\text{acre} \times 45\% = \$43.00/\text{acre}$
- ▶ Premium Subsidies are determined by multiplying Total Premium by the Subsidized Rate:
 $\$43.00/\text{acre} \times 65\% = \$28.00/\text{acre}$
- ▶ Producer Premium is determined by subtracting the Premium Subsidy from the Total Premium:
 $\$43.00/\text{acre} - \$28.00/\text{acre} = \$15.00/\text{acre}$

The Harvest Price is \$4.80/bu. and the Final Area Yield is 190 bu./acre.

- ▶ Multiply these numbers to find the Final Area Revenue:
 $\$4.80/\text{bu.} \times 190 \text{ bu./acre} = \$912.00/\text{acre}$
- ▶ The Loss Percentage is determined by taking the Loss Trigger (90%/95%) less the Final Area Revenue divided by the Expected Area Revenue:
 $\text{Max}(95\% - (\$912.00/\text{acre} \div \$1000.00/\text{acre})) = 3.80\%, 0$
- ▶ The Payment Factor is determined as the Loss Percentage divided by the Coverage Range:
 $3.80\% \div 9\% = 42.22\%$
- ▶ The Payment Factor is then multiplied by the ECO Amount of Insurance to determine the ECO indemnity:
 $\$94.50/\text{acre} \times 42.22\% = \$39.90/\text{acre}$

***Yields, prices, and rating data are examples only.*