

RPowerD™ - Power Play – 2019 Corn over \$4.20

For the 2019 crop year, producers can lock out bottom side price risk right now. In fact, with 2019 corn **prices over \$4.20**, many producers can cover their cost now on 110% of the most acres planted in the last four (4) years and only pay for acres planted in 2019.

RPowerD offers three (3) ways to establish the minimum crop insurance revenue whenever the RPowerD price provides opportunity to meet the producer's minimum revenue goals. It's so simple to "Set it and Forget It". Try quotes where the RPowerD Coverage Level matches RP level as advised below.

Question - Does **\$4.20 x 85% x Estimated Approved Yield** establish a Minimum Revenue that meets your producer's minimum revenue goal? Now is the time to ask. We are just 3 cts/bu away from the highest price for Dec 2019 corn witnessed in all of the past 12 months. Do we really think that once the corn is in the ground these risk premiums will still be here? Even if the market trends or spikes higher later, no problem, because until the RPowerD SCD in April of 2019, RPowerD allows producers to take the most they can out of the market by enabling them to buy-up to a higher RPowerD Minimum Revenue.

Agents have an opportunity right now to help producers Take Less Risk and Make More Revenue for 2019 by showing them how they can use RPowerD to create a safety net using the only thing in farming that guarantees them money, ie: their crop insurance revenue policies. Remember the actual RP coverage level the producer chooses does not have to match the "intended" coverage level on the RPowerD application.

Suggest agents run two (2) estimates for 2019 corn now:

1. Market Price Opt-In only – Select \$0.70/bu of Max Price Movement Limit, Opt-in to Market Price.
2. Market Price w/ Intervals – Select \$0.70/bu of Max Price Movement Limit, Opt-in to Market Price, choose June 2018, July 2018, June 2019, July 2019 Alternative price Discovery Period Intervals.



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