

**RPowerD™ - Quick Maps are the fast and easy way to show value**

**July 16, 2019**

The next 30 days will be especially critical to 2019 crop production potential. Corn yield guesses are from 157 – 166 bu/ac as of last week. If the hot, dry forecast holds, those ranges will drop. Remember, trend line U.S. yield is 174, so at 157 we are looking at 17 bu/ac or 10% below trend. Also, there is the acre issue we are waiting for the August crop report to resolve. It is too early to start making predictions on soybean yields or acres, they have more of a demand issue anyway and trade negotiations appear “stuck.”

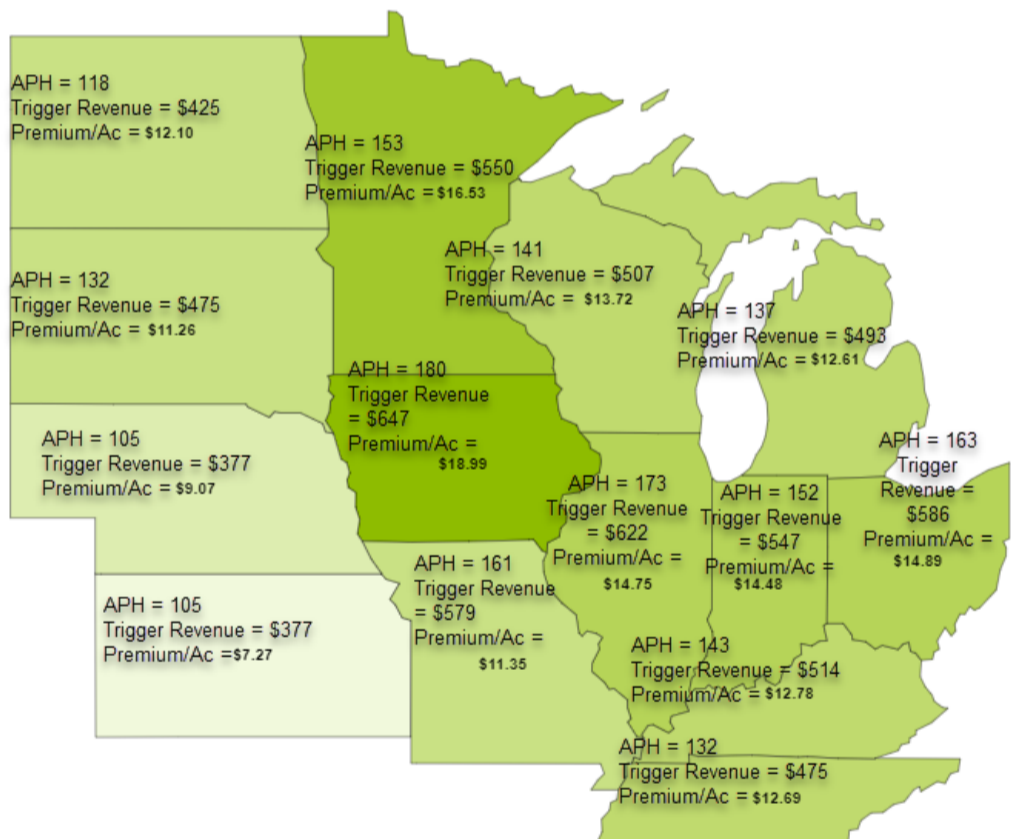
We could go on for pages about current events, unknowns, and guesses, but as crop insurance agents we are in the business of helping producers take less risk. With RPowerD, we can help our customers by allowing them to leverage the 2019 crop year price rallies that are also pulling up 2020 prices. We can help establish minimum revenue on 2020 crops that cover anticipated costs whenever there is an opportunity.

Below are snapshots of approximate costs per acre to establish 85% coverage level RPowerD Minimum Revenue triggers in select states and what those triggers are. Are you having conversations during this acreage reporting time about minimum price and/or revenue goals for 2020 crops?

[Create Revenue Alert](#)

Don't forget, you can use the *Revenue Alert* feature of [www.AgenteVantage.com](http://www.AgenteVantage.com) to make sure you never miss an opportunity to help your customer secure their Minimum price and revenue goals whenever they become available.

State average Minimum Revenue and Premium per acre available now for 2020 crop year on up to 110% of the most planted acres of corn in the past 4 years.



[View Agent eVantage Quick Maps.](#)

If you need to create your sign in credentials for [www.AgenteVantage.com](http://www.AgenteVantage.com), contact your NAU Country Marketing Representative for assistance. Contact the NAU Country Call Center at 1-866-942-6724 or via email at [callcenter@naucountry.com](mailto:callcenter@naucountry.com) to reset your password, or make additional changes.

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