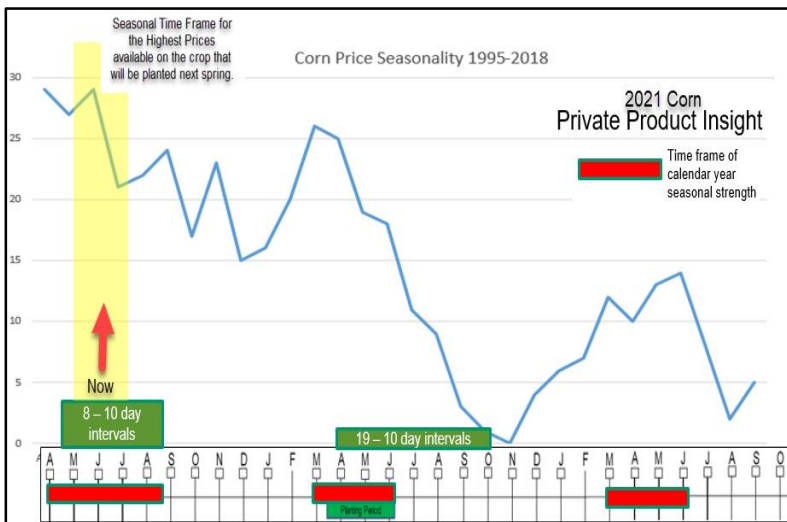


Power Play[®] - Now is the time to Set Minimum Revenue for 2021

June 9, 2020

Action! RPowerD Power Plays are calls to action. This publication is to help agents communicate, quote, and execute 2021 policies that lock-out the bottom side now during the seasonal time frame of high prices for the 2021 crop year. 2021 Corn prices have hit the targets we have talked about since April. Now is the time to deliver the value and service that will differentiate your agency from those who don't make the calls about this opportunity.

We have two recommended strategies. Both use the 85% RPowerD coverage level. This is intentional because regardless of the RP coverage bought in 2021, the producer will be well served by adding SCO, thus no gap in coverage.



Slide deck resource supporting this Power Play recommendation is available at this [link](#). Additional resources and support available upon request.

Corn Belt Examples for Revenue Protection users

1. Desire to establish Minimum Revenue on 2021 Corn using \$3.80 floor price	2. Desire to establish Minimum Revenue on 2021 Corn using \$3.80 floor price and have 4 intervals of automatic buy up opportunity in 2021 planting and growing season
\$0.70	\$0.70
Opt-in	Opt-in
N/A	N/A
100%	100%
Acres	110% of max planted in last 4 yrs
indicated MPCl Coverage Level	85%
RPowerD Coverage Level	85%

Even though today's markets are lower, producers who "Opt-in" to the Market Price feature of RPowerD can get the higher closing price from the previous trading session until midnight the following day to use as their minimum price for their Revenue Protection Policy for 2021 corn.

Alternative Price Discovery Periods	
March 1 - March 31, 2021	
April 1 - April 30, 2021	
May 1 - May 31, 2021	
June 1 - June 30, 2021	
Approved Yield	180
Cost per Approved Yield Bushel	\$0.11
Est'd RPowerD Min. Rev./Ac	\$581
# of Alternative Price Discovery Periods	0
key:	open selected

RPowerD estimator is available on www.AgenteVantage.com.

If you need to create your sign in credentials for www.AgenteVantage.com, contact your NAU Country Marketing Representative for assistance. Contact the NAU Country Call Center at 1.866.942.6724 or via email at callcenter@naucountry.com to reset your password, or make additional changes.

View previous RPowerD newsletters on the [NAU Country website](#).



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