

RPowerD™ - Three Unique Features Producers Love

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Three Unique Features Producers Love about 2019 RPowerD

1. Use 2019 RPowerD to establish your minimum price and minimum revenue on 110% of the most acres planted in the last 4 years. Only pay for acres planted. Pay in October 2019.
2. Two trading session “look-back” on Market Price. Where else can producers get the price from two trading sessions ago?
3. Choose up to 12 Alternative Discovery Periods and be deep into the current interval before the buying deadline. Sure, they can sign up for the elevator’s average price programs or scale into cash sales or hedges incrementally but why? Why do that when you have a better and cheaper alternative called RPowerD.

Waiting until the projected price is established to know your minimum revenue guarantee exposes your customer’s farm, family, and future to unknown and unpredictable financial risks. Establishing a minimum crop insurance revenue with RPowerD whenever the market price presents the opportunity to achieve minimum revenue goals allows your customer to take less risk while leaving the opportunity open to make more revenue.

Use one, two, or all methods above. Establish minimum revenue whenever the RPowerD price provides opportunity to meet the first goal of locking out the bottom side price risk.

Have you told your producers there is a product called RPowerD available to them right now that allows them to set a minimum price on 2019 corn on whatever acres they end up planting for 2019 (up to 110% of the most acres ever planted) at some of the highest prices corn has been at in three years?

Have you shown your producers that picking May, June, and July Alternative Price Discovery Periods, the year before the crop is planted, has resulted in their Minimum Price exceeding projected price by an average of \$.51 per bushel on corn and \$1.16 on soybeans? This is a much better average performance than choosing growing season intervals after the crop is planted.

Have you used the RPowerD estimator in www.agentevantage.com to show the financial risk or waiting to establish an unknown and lower Project Price later?

Did you know that 8 out of 10 producers shown these RPowerD features want to use this product?

Additionally, once producers have a Minimum Revenue established they can look for opportunities to cover costs and then take the most they can out of the market by buying up their RPowerD Price until April 1, 2019.

Please contact your Marketing Rep to schedule a late spring or summer local producer meeting to review all the features of RPowerD that we know producers appreciate and will utilize once they know that you have this great resource available to help them take less risk and make more revenue.

[Click here to read more about MPowerD™](#)



RPowerD
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